

Fleet Authority Monthly E-News

January 2010

Volume 2, Issue 1

Happy New Year

In This Issue:

Newsletter Article:

Keep Your Transmission Clean!

January Discounts

- Free Transmission check coupon
- Free Engine Check Coupon

Alignments....We offer them!

- Extended Cab and Dual Rear Wheel truck alignments offered too—you may need one if you hit a pot whole this winter
- Specializing in van, SUV, bus & truck repairs
- Custom monthly maintenance plans for commercial customers available
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All Makes & Models - even buses & large trucks
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All Major Credit Cards Accepted



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Today's Transmission System - You'd Better Keep it Clean!

I'm sure you've noticed, as I have, that EVERYTHING is higher-priced from a pack of gum to a six-pack of soda and more technically advanced than ever before. Technology has impacted our lives from the moment we fall out of bed in the am until the wee hours when we reach for our electronic toothbrushes. This same reality is especially noticeable in our vehicles, and particularly with drive components like the automatic transmission. The automatic transmissions of today are electronically/computer controlled, ingeniously engineered, and highly sophisticated compared to the hydraulically controlled models of "the old days."

So what does this mean for a vehicle owner? It means much more expense should that transmission have problems.

The cure for this is a no-brainer: Keep the transmission clean and properly maintained for extended service life. The best way to do this is to follow the manufacturer's suggested mileage intervals and service the transmission system as recommended.

Like motor oil, transmission fluid contains additives to control viscosity, oxidation, corrosion, and foaming. And just as in the engine crankcase, deposits form in the automatic transmission housing when these additives get used up under typical driving conditions. Heat is the killer – the mortal enemy of transmission fluid. It causes the additives to get used up more quickly, and causes gum and varnish deposits to build. These deposits stick to valves in the valve body and on clutch plate assemblies. The valve may move sluggishly or become stuck resulting in improper operation. Clutch assemblies may slip or grab, creating shift performance problems. Both of these problems wear a transmission down.

By servicing the transmission system, and if flushing as necessary, these contaminants are removed along with any wear metals. Once the system is clean and free from these harsh deposits and damaging debris, the new transmission fluid can do its job with ease, by keeping the valves and governors free, protecting and coating the gears and pumps, preventing overheating and oxidation. But the key is to monitor the process and flush the system again when the vehicle reaches the recommended mileage interval. Routine scheduled maintenance of the transmission system is a vital service for your vehicle. By using chemical transmission additives coupled with the evacuation of the old, used-up transmission fluid, you can significantly extend the life expectancy of your transmission. Many electronic controlled transmissions interact with the engine computer and set internal codes when having troubles. This can cause the "check engine light" to illuminate on your dash!

**You can't go wrong if you remember to "Keep it Clean!"
Not sure when your transmission needs a service.....**

Call Phil ...and he will assist you with determining when your transmission service is needed.

January Discounts

For easy printing download the attached coupons

Is Your dashboard "Check Engine Light" driving you crazy?



Free Engine Electronics Check
Up to \$ 150 Value

Fleet Authority will hook your vehicle engine to a computer scanner and check for any internal codes.

Call For An Appointment
Good on Most Makes & Models
Coupon Valid Until 02-28-2010

Free Transmission Check
A \$150.00 Value



Fleet Authority will analyze your electronic transmission with a scanner to check for any internal codes, check your transmission fluid condition & perform a test drive to assess transmission performance.

Call For An Appointment
Good on Most Makes & Models
Coupon Valid Until
02-28-2010